

## WLE Webinar

# Visual Messaging: Death by PowerPoint

- 1) Think of a recent presentation you created. On a scale of 1-5 with 5 being best, how would you rate it for creating a “visual experience” and engaging your audience?
  - What do you think you did well?
  - After participating in this webinar, what might you have done differently?
- 2) What do you think you most often struggle with in your presentations?
  - What is the underlying thinking that causes you to fall back on certain less effective behaviors in your presentations?
- 3) In what ways can you meet the guideline of no more than 75 words on a slide?
- 4) How can you better leverage a handout?
- 5) What primary lesson/technique discussed today will you try to incorporate into your next presentation?
- 6) Is there a way in which your organization or department’s typical presentations could be more effective and create a better experience? What would you change and why?